



# VISHAKHA CHETAN

USER INTERFACE &  
EXPERIENCE DESIGNER

## CONTACT

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## EDUCATION

2017  
Certificate in Human  
Computer Interaction  
UC San Diego Online

2015  
BA Visual Communications  
Design  
Purdue University  
West Lafayette, IN

## PROFILE

User interface and experience designer with experience in iOS, websites and web applications. Strongly abide by material design, human centered design and analytics to guide intuitive user experience and best interface.

## EXPERIENCE

Present

**Blip R&D // Austin, TX**  
**UX/UI Designer and Front End Developer**

Currently involved in two contract projects- a film hosting platform, and lesson planning tool. Both projects require user experience research, wireframing, A/B testing and interface development. Both projects are in collaboration with a back end developer and adds front end development to my responsibilities.

2016

**Invodo // Austin, TX**  
**Jr. Graphic Designer**

Responsibilities included assisting Art Directors in developing concepts based on client briefs. The primary client I assisted with was Verizon Wireless. The projects focus on developing designs for interactive content that introduces customers to devices. These experiences live on the device and are developed by external developers. The projects had a quick turn around time of ~3 weeks.

2015-2016

**Renovatio Cloud Solutions // Austin, TX**  
**UI/UX Associate**

As a UI/UX associate, my responsibilities include prototyping mobile apps based on research done to identify personas, competitor analysis, industry trends and practices. Developing designs and the final look of the mobile apps and other graphic design assets were also a part of the responsibilities. Developed the current company website.

2015

**Purdue Marketing and Media // West Lafayette, IN**  
**Job Position**

Assisted the Manager of User Experience Design in developing and maintaining digital content such as Powerpoint decks, web banners, infographics, etc. for Purdue University.

## SKILLS

**Expertise**

Adobe Experience Design, Illustrator, Photoshop,  
Interface Design

**Other**

Adobe Lightroom, Sketch, Axure RP, HTML5, CSS3,  
Photography